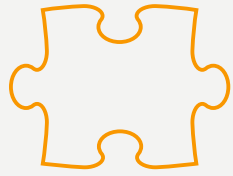




FIS/TradeFlex

INTEGRATION OF ONLINE MARKETPLACES





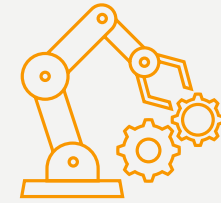
Efficient processes through deep SAP integration



Easy development of new sales channels



Central management of marketplaces and sales platforms



Automated processes for low manual effort

Online marketplaces offer unique advantages to companies, both B2C and B2B. These include tapping into new customer groups and sales potentials, increased visibility of brand and company, an almost unlimited variety of articles and individual advertising options.

To exploit these potentials and be successful in the long term, companies must succeed in fully integrating the marketplaces into the e-commerce strategy, but also into the existing business processes and consequently into the ERP system used. Only in this way can the information flow be implemented continuously throughout the entire sales process - from listing the products and the order-to-cash process up to potential reversal.

INTEGRATING ONLINE MARKETPLACES QUICKLY AND EASILY

FIS/TradeFlex is the central puzzle piece that connects your SAP system landscape and the sales platforms of your choice. Regardless of whether you are entering e-commerce for the first time via a marketplace or are already active on online marketplaces or sales platforms and want to fine-tune your

processes: *FIS/TradeFlex* enables the fast and uncomplicated integration of any online marketplaces. Consequently, the time-consuming and cost-intensive development of internal know-how and the usually enormous development effort for the connection of various interfaces is no longer required. With *FIS/TradeFlex*, your desired online marketplaces and sales platforms are just a few clicks away.

ONE APPLICATION FOR ALL MARKETPLACES

FIS/TradeFlex is used to manage all seller portals and activities centrally and clearly in just one application. *FIS/TradeFlex* covers the entire sales process: from the listing of products and order-to-cash up to the reversal of returns or cancellations. User-friendly Fiori apps are available, for instance, for product selection, quantity and pricing management and order overview, but also for reporting. As a consequence, sellers always keep an overview of the activities on the marketplaces and the processes in the SAP system.

With *FIS/TradeFlex*, providers benefit from a central application that bundles all interfaces and information and en-

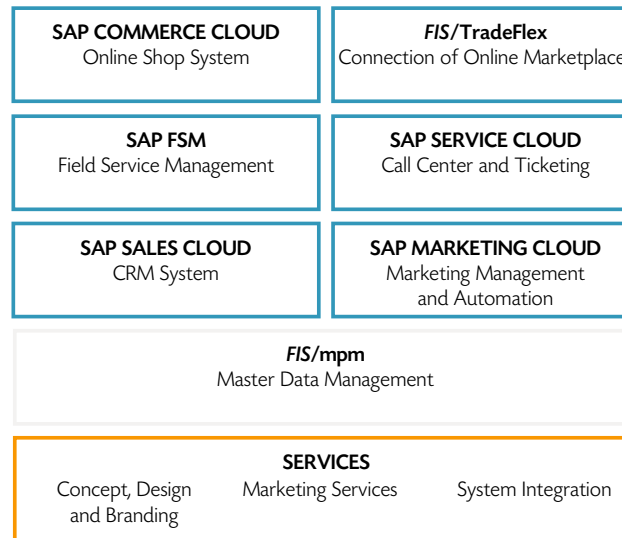
ures a seamless exchange of information in real time. This means: no additional effort is required to maintain data in different locations, all information can be accessed centrally and automated processes ensure minimal manual effort.

AUTOMATED END-TO-END PROCESSES

FIS/TradeFlex is the customized solution for SAP users: You benefit from automated processes that are seamlessly integrated into SAP. Particularly smart functions such as the automated attribute and category matching, the direct order creation in the SAP system or the automated matching of inbound payments with open purchase orders, make sales via online marketplaces simple. As a consequence, providers effortlessly achieve more range of coverage, revenue and customer satisfaction.

CUSTOMER EXPERIENCE WITH THE FIS GROUP

By offering SAP solutions for marketing, sales, service and e-commerce, the FIS Group provides companies with an all-in-one package for their CX strategy. Smart applications for the integration of online marketplaces and master data management complement the portfolio. By providing full support with professional services, such as conception, design or online marketing, we bring customer experience to a new level.



FIS/TradeFlex HIGHLIGHTS

- Comprehensive and deep system integration in SAP
- Integration of new marketplaces with a few clicks
- Easy product listing on diverse marketplaces
- End-to-end process coverage
- Full transparency of the marketplace business, incl. reporting
- Automated clearing of open items

TOGETHER WE ARE STRONG

Together, Medienwerft and FIS - two companies of the FIS Group and certified SAP partners – cover the entire range of SAP Customer Experience. They offer the all-in-one package for marketing, sales and distribution, service and e-commerce: from consulting, conception and design to technical implementation.

FIS Informationssysteme und Consulting GmbH is the roof of the FIS Group. FIS mainly focuses on individual SAP consulting and the execution of SAP projects. In the area of Customer Experience, FIS is the expert for SAP processes and their technical integration.

Medienwerft GmbH is one of the most experienced internet agencies in Germany. Its core competence is the development of e-commerce applications and digital communication concepts for brands. This makes Medienwerft an expert for UX design, e-branding and web shops.

Together, FIS and Medienwerft are strong partners for SAP and Customer Experience.

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