

FIS/eSales Release Highlights 2018



Dear *FIS*/eSales customers and potential customers,

The following document gives you a short overview of the new FIS/eSales 2018 Release.

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1 The Solution - Your Benefits

FIS/eSales is an efficient shop solution for Internet sales and deeply integrated in your ERP system. It is suitable for business transactions in the business area (*FIS/eSales* B2B) as well as in the consumer area (*FIS/eSales* B2C) and has been in use since 2002. Since 2010, *FIS/eSales* has provided mobile terminals with the same customer experience as in the browser.

Your benefits:

- Deep integration in your SAP system
- Detailed display of warehouse capacities depending on your organizational structure
- Good performance with mass data
- Administration of a great number of articles
- Identical prices both in the shop and the ERP system

FIS/eSales has been developed on the basis of state-of-the-art technologies (SAP NetWeaver AS). The communication with the SAP OLTP/EPR system is supported by predefined communication functions for quotation and order processing.

Creation and update functions including filter functions for restricting the data volume are available for the exchange of master data between the OLTP system and *FIS/eSales*. The SAP NetWeaver Application Server is the platform for *FIS/eSales* integrated as Business Server Pages (BSP). This stable application server technology makes scalability, language independence, Web service connections, HTTPS, XML etc. a matter of course.

***FIS/eSales* provides you with excellent system stability and numerous functions:**

- *FIS/eSales*
- *FIS/eSales* Admin Console

2 FIS/eSales

Processes

- The administration of goods recipients has been optimized for shop users. These are now maintained centrally on one page in order to simplify the maintenance of goods recipients. Here user-specific goods recipients can be maintained directly. Changes to the SAP goods recipients are sent to the office-based personnel via e-mail.
- Banners and graphics can now be used for sales promotions. This advertising opportunity has been supplemented by an area for news and messages. As a result, shop particularities can be graphically highlighted in an appealing manner and sales increased. Moreover, the news function enables the shop operator to better emphasize their specific competences and provide the shop user with the most current information.
- The orientation within the shop has been optimized. All user-specific information can be viewed at a glance in the “My account” area. The dashboard configured by the shop operator gives the shop user a quick overview of their promotions in the shop. The newly designed FAQ area enables the shop user to quickly and simply use the self service, which increases the service feeling of the shop user as well as the user’s shop acceptance.

Technology

- The shop user interface has now been implemented in the responsive design. This means that the user interface is adjusted to the terminal used by the shop user and the screen size. This enables a shop operation independent of the terminal and with better user experience without the operator having to program different user interfaces. Since front end and back end have been separated for this purpose, it is now possible to program the front end outside SAP. This enables more efficient programming as well as the user interface design by an agency in order to optimize user experience and, as a result, increase sales.



3 *FIS/eSales Admin Console*

Processes

- The maintenance functions for pages, news and promotions have been centrally integrated into the admin console. Authorization control enables the persons responsible to edit different pages and promotions within an application, which facilitates the shop maintenance and makes contents always up to date.

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