

# SCHACHERMAYER-GROSSHANDELSGESELLSCHAFT M.B.H.

Central master data management simplifies article maintenance



## Customer

- Schachermayer-Großhandelsgesellschaft m.b.H.
- Founding year: 1838
- Employees: 2,100
- Place of business: Linz, Austria
- Sales: 480 million €

## Industry

- Wholesale trade for fastening technology, tools, machines

## Solution

- FIS/mpm - master data management

## Challenges

- Very large article assortment
- Short project duration
- Various business segments
- Removal of redundant data

## Benefits

- Uncomplicated data transfer
- Fast and convenient data maintenance within and outside SAP
- Mass maintenance of prices and conditions
- Fast change options also without profound SAP knowledge
- Option of logging changes and sophisticated authorization concept
- Release upgrade compatible optimization

## FIS/mpm becomes data hub

Nowadays, nothing is as old as yesterday's information. As enterprises live on the up-to-dateness of their master data, proper master data management is essential. At Schachermayer, FIS/mpm creates a uniform basis for maintaining articles and prices.

## Speed formula

97 – 48 – 10. "No telephone number, but a signal appreciated by anyone counting on speed." 97% of all stock articles listed in the catalog are delivered within a maximum of 48 hours. Goods issue for pickup: within 10 minutes only!

This is not only a slogan but a philosophy. A speed formula that Schachermayer is based on and whose application determines the success of the traditional family enterprise. With eleven companies in Europe, six consulting centers, state-of-the-art logistics and more than 110,000 stored articles, Schachermayer is one of the industry leaders in the wholesale trade.

## What are decisive factors for success and failure?

Competent employees, high-quality articles, fastest and state-of-the-art logistics, innovative services - these are the features that characterize Schachermayer. However, competence and quality alone do not secure a company's future, nor does an assortment that continuously increases and, as a consequence, becomes more and more unmanageable. Success depends on the range of products as well as on its up-to-dateness. Therefore, Schachermayer wanted to acquire a suitable master data system to be well-prepared for fast-moving business and the daily changes in the wholesale trade.

## Solution: FIS/mpm

The decision was made in favor of SAP optimization FIS/mpm (master data & price management) by FIS Informationssysteme und Consulting GmbH, which can be used to create and maintain master data quickly and without much effort. This is precisely what Schachermayer was looking for: convenient but efficient master data maintenance.

## Data security and up-to-dateness

The use of the *FIS/mpm* tool makes data transfer very easy: An easy handling of price updates, product innovations, discontinuations of articles and assortments received from sub-suppliers and manufacturers convinced the responsible persons at Schachermayer of the relevance of *FIS/mpm* as master data & price management. Fast and, above all, convenient article maintenance within the SAP environment enables quick, flexible and easy article, price and condition maintenance even without profound knowledge - supported by a user interface without many single steps and stops.

## Why *FIS/mpm*?

*FIS/mpm* has been designed for the speed and flexibility of trade. By using *FIS/mpm*, Schachermayer Großhandels-gesellschaft m.b.H. has consistent master data that is available at any time. Economic disadvantages due to inadequate provision or manual creation of master data belong to the past.

“The SAP standard version offers hardly any possibilities of managing an extensive and complex product master as in our company,” Andreas Obermüller, project manager at Schacher-

mayer, explains. “This leads to erroneously and redundantly managed data and, as a consequence, to delays in product launches for instance. With *FIS/mpm*, we are able to meet the market requirements and are closer to our customers.”

The structure, the creation of worklists, storage in intermediate tables and logging were further arguments in favor of *FIS/mpm*: Data maintenance in the SAP ERP standard version alone would not have been fast and flexible enough to keep up with the market’s fast pace.

## Why FIS?

During the selection process, Schachermayer could not find a standard solution for master data management with any other competitor. The optimization was able to convince with regard to its standard functionalities as well as in terms of user-friendliness and clarity. FIS proved to be the optimal project partner and, furthermore, stood out with its employees’ long-term experience as well as its international positioning. An appropriate planning and processing by the FIS project teams and Schachermayer enabled an *FIS/mpm* implementation within 18 days only, including all training courses.



The company founded by Joseph Schachermayer in 1838 is among the most successful family enterprises in Austria. With Gerd and Joseph Schachermayer, it is already the sixth generation that has been engaged with the management of the Schachermayer enterprises and its Rechberger subsidiary. Based on more than 170 years of corporate tradition, Schachermayer consistently develops advanced and innovative solutions. Competent employees, a comprehensive assortment

selection of 150,000 articles, rapid transshipment based on the fastest and state-of-the-art logistics in Europe and attractive services such as the C-parts management for numerous top companies make Schachermayer the wholesale industry leader for wood-, metal- and glass-processing business enterprises, industrial companies, designers and architects. A continuously increasing presence on international markets guarantees proximity to all partners in Europe.

## FIS Informationssysteme und Consulting GmbH

FIS Informationssysteme und Consulting GmbH is an expanding, independent company and forms the umbrella of the FIS Group. Within this group, more than 800 employees work to make companies more modern, more economical and more competitive every day. The focus of FIS is on SAP projects and the development of efficient solutions that drive digitalization in companies. As one of the leading SAP system houses in the D-A-CH region, FIS is the market leader in technical wholesale with its complete solution *FIS/wws*. Together with its subsidiary Medienwerft, FIS covers the complete SAP range of topics for the Customer Experience (CX) area.

In the subsidiary FIS-ASP, more than 100 specialists operate and administer customers’ SAP systems in their own data centers in southern Germany. The subsidiary FIS-SST is a competent partner for nearshoring projects. Collaborative solutions for the convenient and secure process handling of different companies on common platforms are developed at the subsidiary FIS-iLog.



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